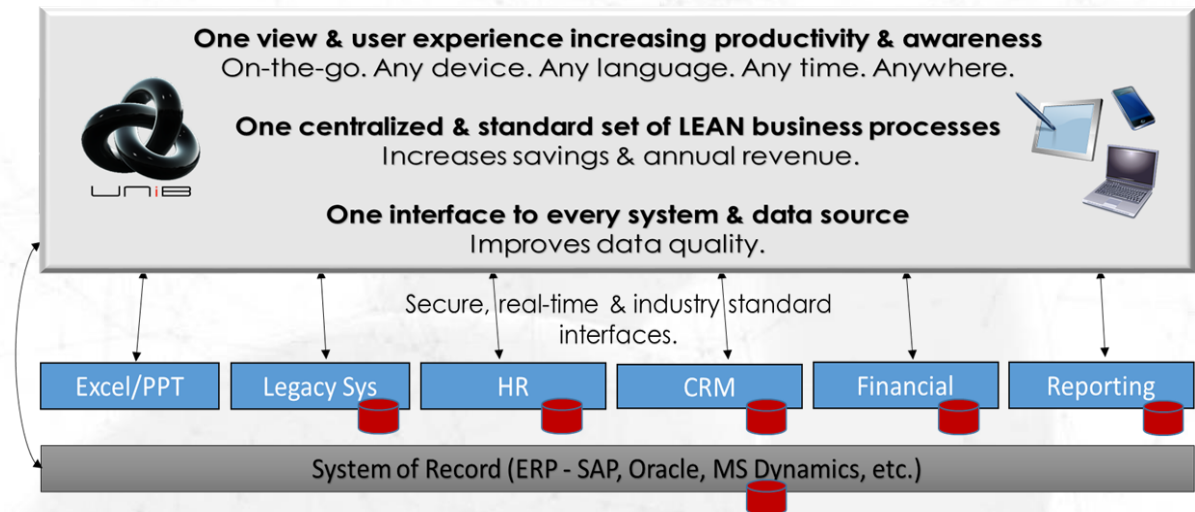


UNI B SOLUTIONS: THE UNITY PLATFORM

Creating business value from existing data.

UNI B Solutions, a software company based in Chicago, IL, is revolutionizing data sharing and solutions with its patented UNITY platform.

Essentially a one-stop shop for all data needs, **UNITY cleans and unifies data stored in different systems, improves existing business processes, and provides on-demand, real-time data to any device.** Existing IT platforms (SAP, Oracle, Salesforce) offer only one or two of the aforementioned features. **UNITY** is the only platform that offers all three.



Existing customer systems are easily & securely unified.

Because UNITY does not store any client data, it does not require the overhead of managing it, and organizations can be at ease knowing their data is safe and in their control at all times. UNITY focuses on extracting specific data from multiple systems, translating it on-the-fly and providing it to people when requested for. UNITY also enables people to interact with the data and update multiple systems accordingly in a customer-defined manner. End-user training is minimal due to its intuitiveness.

The impact of this for organizations is that UNITY complements existing systems, or replace slow and expensive systems with a **more impactful alternative**. By implementing the UNITY platform, an organization can have a higher degree of transparency and optimization into business processes, reduce waste, reduce error rates, and **increase bottom-line revenue**. In addition, current IT solutions require significant capital investments to offer all these capabilities, and it is significantly quicker for clients to implement UNITY than any other IT platform.

MARKET SIZE

The Big Data & Platform as a Service markets are **\$40 Billion worldwide**. UNI B Solutions is entering this fragmented market with its patented product - UNITY.

MARKET ANALYSIS

Critical data is currently scattered & fragmented in various systems; such as accounting, sales, HR, financial systems & even Microsoft Excel/Access. The **patented UNITY platform is the only platform able to securely transfer data to/from different systems & serve it on-demand in real-time to authorized personnel via any device.**

UNMATCHED SECURITY

UNI B Solutions recognizes that data security is the most critical issue in the market, specifically in the healthcare, legacy, & financial sectors. The UNITY platform addresses this by **retrieving, managing, & processing data without storing it.**



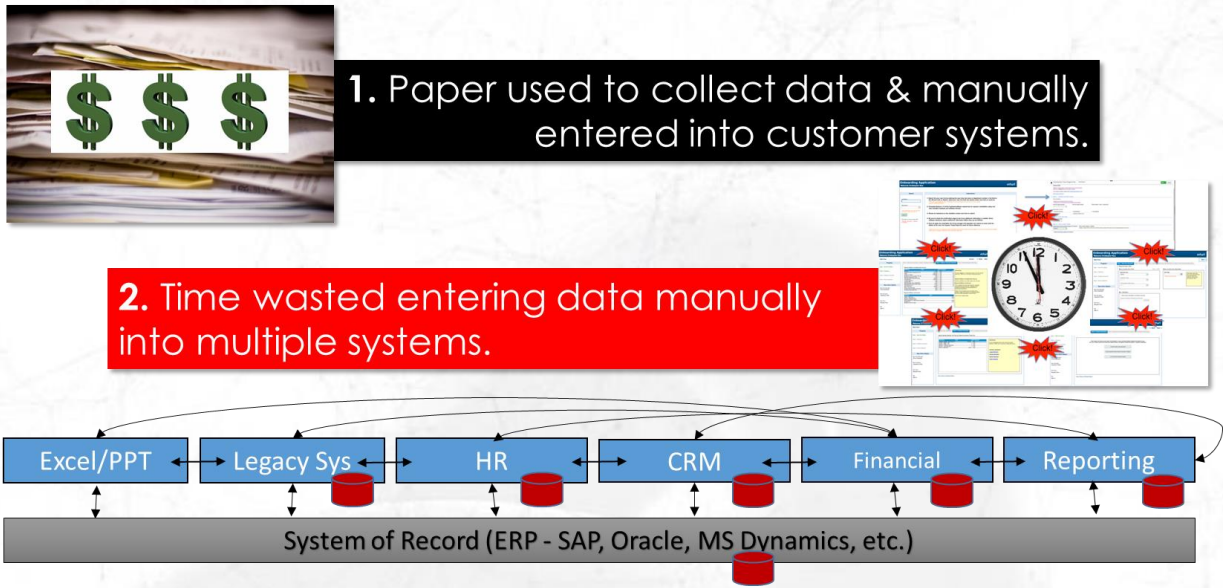
UNITY COMPETITIVE DIFFERENTIATORS

Differentiator	UNITY	Current solutions in the market
Security	✓ Does not store customers Data	✗ Stores Data
Speed	✓ Less than 6 Months	✗ 12-14 Months
Agility	✓ Adheres to customer specific processes & workflows	✗ Pre-defined processes & workflows, requires customizations
Intuitive	✓ No end user training required	✗ End user training is required
Unification Capability	✓ Real-time integrations with any system	✗ Requires custom & pre-defined integration projects via APIs
Cost	✓ 50% - 70% lower than the rest	✗ Costly setup, implementation, upgrade & customization costs.
Innovative	✓ Focus on mobile & Big Data initiatives	✗ Requires substantial upgrade projects

IT Solutions →	Business Process Management (BPM) Tools	Enterprise Service Bus (ESB) & Cloud Integrators	Portals	UNITY
Adaptable & Agile - to support ever changing business process	✗	✗	✗	✓
Ux (user experience) - for bi-directional user self-service transactions	✓	✗	✓	✓
Mobile Ux – solution for mobile	✓	✗	✓	✓
Data Aggregation & Integration Solutions	✗	✓	✗	✓
Reporting, Analytics & Business Intelligence Solutions	✗	✗	✗	✓
Data Cleansing	✗	✗	✗	✓
Cost Effective	✗	✗	✗	✓

CURRENT SCENARIO

An organization has many moving parts, requiring access to a myriad of systems, and is an arduous undertaking for not only the employees but the personnel who owns and manages them.



3. Existing customer systems "patched" together.

Figure 1. Pictorial representation of organizational inefficiencies.

All the above systems in Figure 1 are one-off systems that have been "patched" together via multiple integrations. The flow of data between employees and the different backend systems on many different platforms consumes on average of three to five days per employee. Physically filling out forms and manual data entry into these multiple systems increases the margin of errors. Processes are difficult to track and manage, with minimal insight into status and key performance indicators.

UNIFIED EXPERIENCE

By utilizing the UNiTY Platform, departments may unify systems and streamline processes.

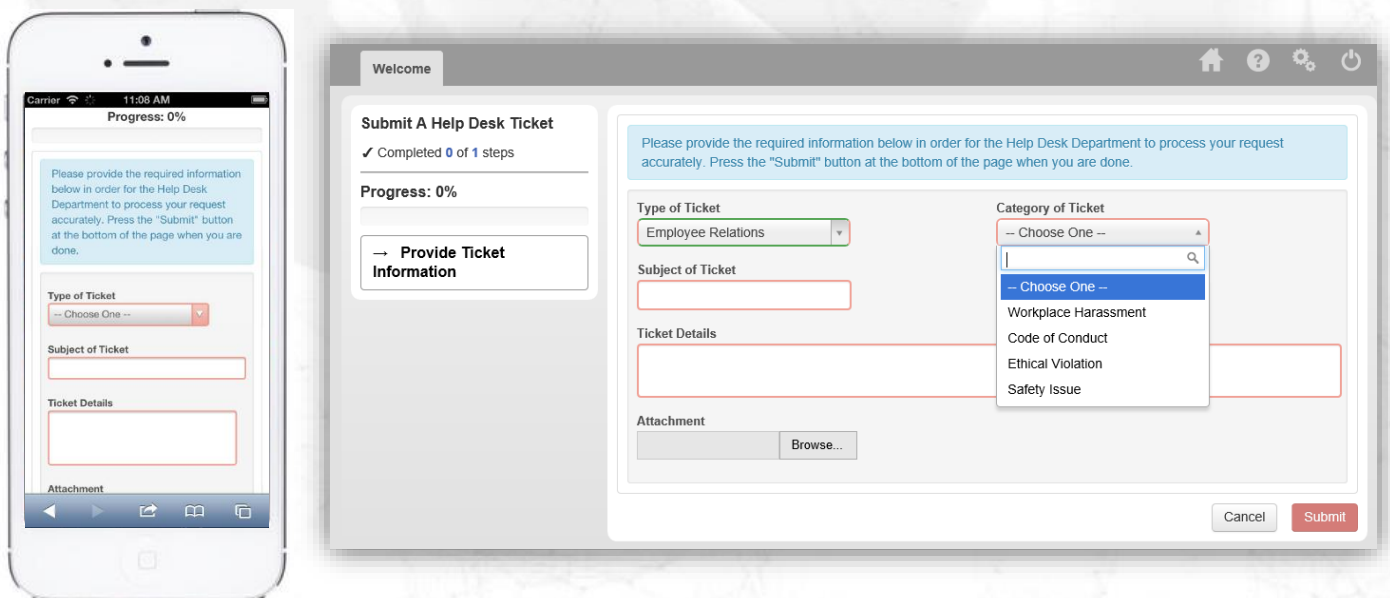


Figure 2. Screenshot of the unified UNiTY UE (User Experience) representing a Case/Ticket Management Process.



UNIFIED DASHBOARD

A consolidated and personalized view(s) of job/department/store/company specific automated alerts, assignments, communication, and status of requests and processes are available on a single screen, which can be accessed on any device.

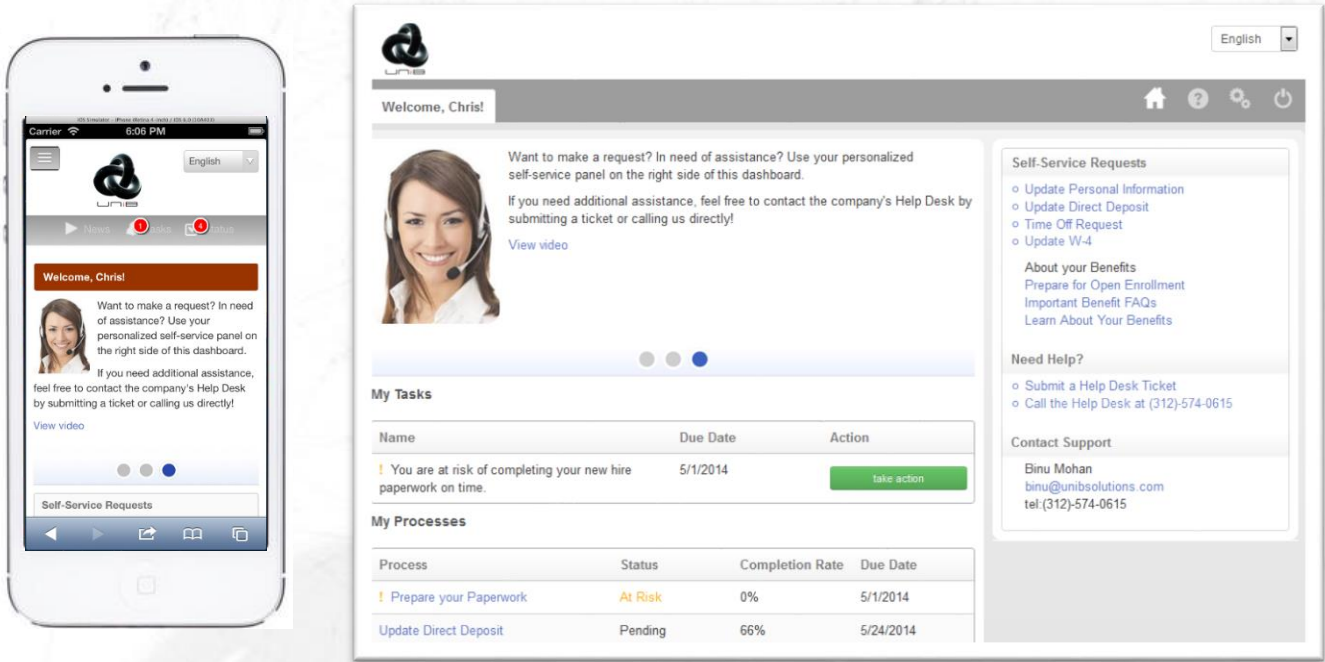


Figure 3. Sample screenshot of the UNITY Dashboard using a smartphone/tablet and desktop. The Dashboard displays communication/notifications, assignments/alerts & process status/progress from different systems.

UNIFIED REPORTING & ANALYTICS

The UNITY Platform provides a powerful on-demand view, comprising of KPI tracking, metric/status reporting, operational trends and other store details, is available to the management and leadership teams, so that they have the insight and visibility into important and critical data to address awareness and help them make the right decisions and take action.

- Gain Visibility
- Status of initiatives & processes
- View forecast & trends
- Enforce Transparency
- Fact driven processes & results
- Improve Efficiency
- Track KPIs
- Lower operating time & cost

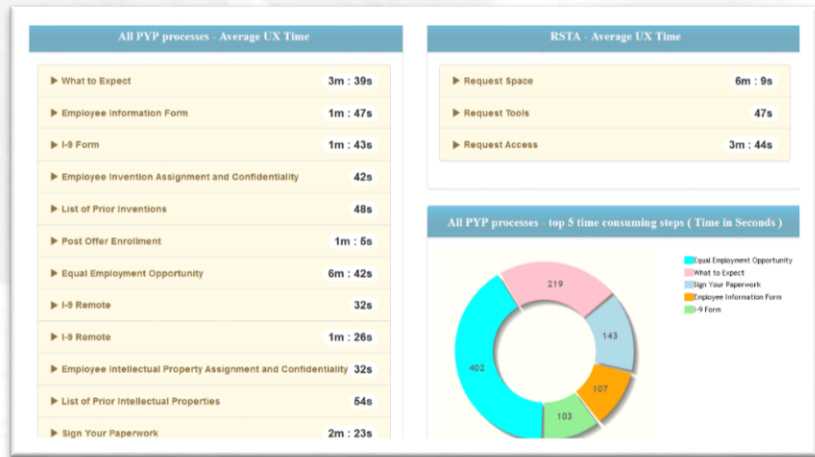


Figure 4. Sample screenshot of the UNITY Reporting & Analytics Dashboard displaying critical status, analytics, trends analysis & process KPIs.

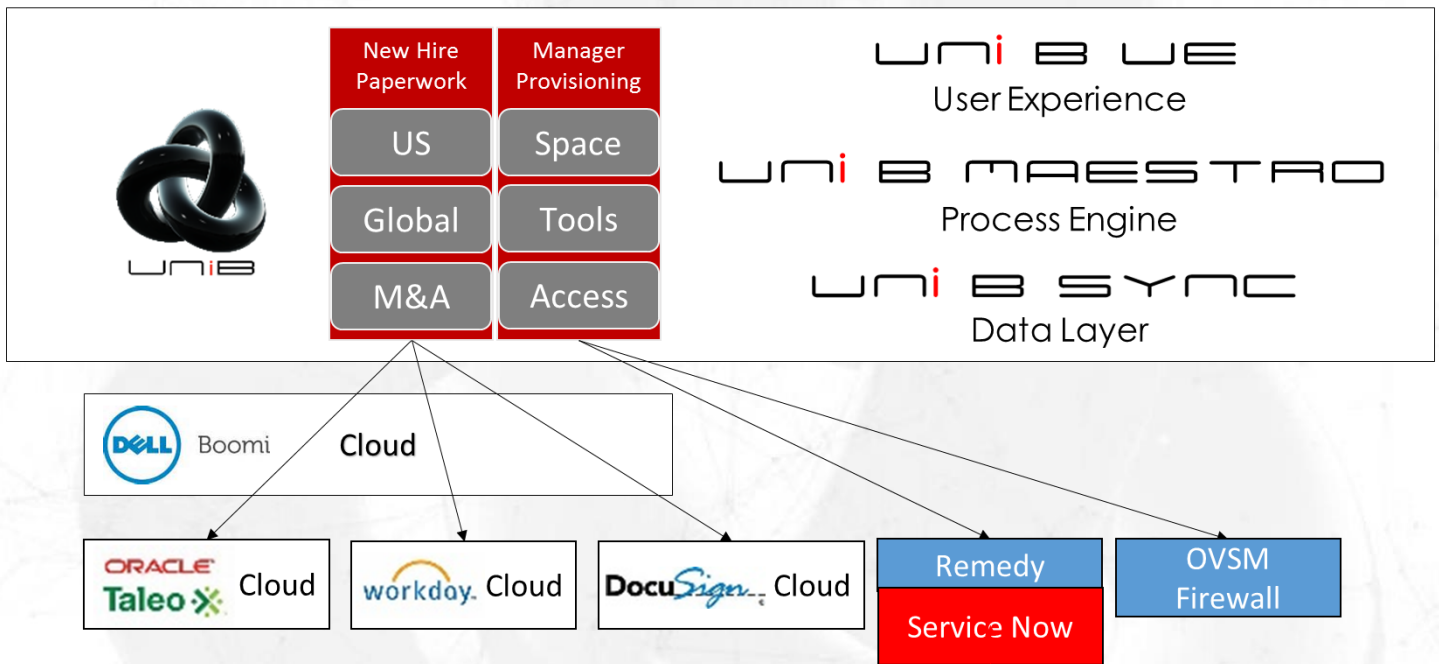


SUCCESS STORY

INTUIT

- ✓ ROI of 180% & \$300K in annual cost savings
 - 2 day process down to 20 minutes
 - 2 hour Supervisor process down to 10 minutes
- ✓ ROI of 140% & \$125K in annual cost savings
 - 40 min process down to 2 minutes
- ✓ Net Promoter Score (NPS) increased from -30 to +97
- ✓ Unified the best of breed systems in less than 6 months (Oracle, Dell Boomi, Workday, DocuSign, ServiceNow/Remedy)
- ✓ Data Error rates reduced to 5% & SLA of 99.98% Uptime

"UNIITY is a game changer, best design for an enterprise-wide application!" - VP, Shared Services, Intuit INC



Remedy was seamlessly replaced by Service Now without affecting operations.

Figure 5. Pictorial representation of how Intuit utilized the UNiTY platform to unify their enterprise systems to streamline global onboarding & provisioning processes.

“Uber, the world’s largest taxi company, **owns no vehicles**, Facebook, the world’s most popular media owner, **creates no content**. Alibaba, the most valuable retailer, **has no inventory**, and Airbnb, the world’s largest accommodation provider, **owns no real estate**.

Something interesting is happening.” - Tom Goodwin, *Vice President of Strategy and Innovation at Havas Media*.

UNi B Solutions, the most innovative big data solution, does not store any data.

